

## **Just Between Friends O'Fallon/Belleville Seller Referral Program**

### **How Does It Work? Easy as 1, 2, 3**

1. Tell your family, friends, neighbors, moms at school, and more about selling with JBF O'Fallon/Belleville.
2. Either the you or the referred seller completes the referral form. Just click this [link!](#)
3. For every NEW seller you refer, you receive 5% of their sold profits PLUS a \$10 referral bonus the first time they sell their items at a JBF O'Fallon/Belleville sale!
  - If your referred seller continues to participate with JBF O'Fallon/Belleville, you receive 2.5% of their sold profits.

### **Show Me the Money...**

- Let's say, Carol Consignor recruits 4 NEW sellers to participate in the upcoming JBF O'Fallon/Belleville sale. Each seller has sales of \$250. Connie will get a check for \$90!  
 $\$250 \times 5\% \times 4 \text{ sellers} = \$50 + \$40 (\$10 \text{ bonus per consignor}) = \$90!$
- Then, Carol's sellers consign again at the next O'Fallon/Belleville sale. All 4 sellers have sales of \$250 each. Connie will get a check for \$25 ( $\$250 \times 2.5\% \times 4$ ).

### **Questions...**

- **Who is Considered a NEW Seller?** A seller that has not participated as a seller in a JBF O'Fallon/Belleville sale. (Spouses, significant others, & additional tagging accounts are not eligible.)
- **What's the Catch? None!** We want you to be able to make as much money as possible at our sale! We realize that you may eventually grow out of selling your own items, so why not get a percentage of other people's items? (Note: The percentage is taken from JBF, NOT from the seller.)
- **When Will I No Longer Get a Percentage of Their Sales?** If JBF O'Fallon/Belleville decides that this program is no longer effective, you and/or your seller(s) are no longer consigning with JBF O'Fallon/Belleville.

### **Sounds Great! So What Do I Need To Do?**

Get people involved! That friend that has great clothes and gear for her kids – get her to participate as a seller! Tell all the moms at your kid's school, get the neighbors who are trying to sell their baby stuff at a garage sale or on Facebook or Craigslist.